



Thursday, August 6, 2009 – 7:30 pm
Ford Amphitheatre

Just off the 101 (Hollywood) freeway across from the Hollywood Bowl

Presenting Sponsor
\$25,000

- ♪ Priority Orchestra Seating for 25
- ♪ VIP Reception Access for 25
- ♪ Logo in 17 x 11 Ford Amphitheatre Season Brochure (if pledged by 2/9)
- ♪ Logo in Ford Amphitheatre Postcard
- ♪ Prominent listing on Invitation, Event Printed Program, and Event Banner
- ♪ Company Signage at Theatre Entrance
- ♪ Company Signage on Ford's Electronic Sign (viewed from the 101 FWY)
- ♪ Prominent Placement of Full-Page Color Ad in Tribute Book
- ♪ Banner Web Ad on Stars webpage
- ♪ Listing and Link on LAMAS Website
- ♪ Listing on Ford Amphitheatre's Website
- ♪ On-Stage Welcome by Co. Executive

Sponsorship Opportunities

Platinum Star
\$15,000

- ♪ Priority Orchestra Seating for 15
- ♪ VIP Reception Access for 15
- ♪ Logo in 17 x 11 Ford Amphitheatre Season Brochure (if pledged by 2/9)
- ♪ Logo in Ford Amphitheatre Postcard
- ♪ Listing on Invitation, Event Printed Program, and Event Banner
- ♪ Company Signage at Theatre Entrance
- ♪ Full Page Black and White Tribute Ad
- ♪ Square Web Ad on Stars webpage
- ♪ Listing and Link on LAMAS Website
- ♪ Listing on Ford Amphitheatre's Website

Gold Star
\$10,000

- ♪ Orchestra Seating for 10
- ♪ VIP Reception Access for 10
- ♪ Logo in 17 x 11 Ford Amphitheatre Season Brochure (if pledged by 2/9)
- ♪ Logo in Ford Amphitheatre Postcard
- ♪ Listing on Invitation, Event Printed Program, and Event Banner
- ♪ Half Page Black and White Tribute Ad
- ♪ Square Web Ad on Stars webpage
- ♪ Listing and Link on LAMAS Website
- ♪ Listing on Ford Amphitheatre's Website

Silver Star
\$5,000

- ♪ Orchestra Seating for 6
- ♪ VIP Reception Access for 6
- ♪ Listing on Invitation, Event Printed Program, and Event Banner
- ♪ Quarter Page Black & White Tribute Ad
- ♪ Square Web Ad on Stars webpage
- ♪ Listing and Link on LAMAS Website

Bronze Star
\$2,500

- ♪ Orchestra Seating for 4
- ♪ VIP Reception Access for 4
- ♪ Listing on Invitation, Event Printed Program, and Event Banner
- ♪ Black & White Business Card Size Ad
- ♪ Listing and Link on LAMAS Website

Crystal Star
\$500

- ♪ Orchestra Seating for 2
- ♪ VIP Reception Access for 2
- ♪ Listing on Invitation, Event Printed Program, and LAMAS Website
- ♪ Black & White Business Card Size Ad

For artwork specifications and deadlines, please see reverse.

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____ - _____ - _____ ext: _____

Email: _____

Sponsorship Choice: _____

Payment Option: Check Please make checks payable to Los Angeles Music and Art School – Stars for the Arts.

Credit Card Amt: \$ _____ Visa/MC #: _____

Name as it appears on card: _____ Exp. Date: ____ / ____

Signature: _____

Mail to: LAMAS – Stars, 3630 E. Third Street, LA, CA 90063

Artwork Specifications:

Please submit artwork to Celia Castellanos by email at ccastellanos@lamusart.org or mail on a CD to 3630 East Third Street, Los Angeles, CA 90063.

Full Page Tribute Book Ad

Size: 6.5 x 9"

Color:

Presenting sponsor: 4/4 CMYK

Other: Black & White

Acceptable Files:

♪ 300–600 dpi JPEG or EPS

♪ Press-optimized PDF

Half Page Tribute Book Ad

Size: 6.5 x 4.5"

Color: Black & White

Acceptable Files:

♪ 300–600 dpi JPEG or EPS

♪ Press-optimized PDF

Quarter Page Tribute Book Ad

Size: 3.25 x 4.5"

Color: Black & White

Acceptable Files:

♪ 300–600 dpi JPEG or EPS

♪ Press-optimized PDF

Business Card Tribute Book Ad

Size: 2.5 x 3"

Color: Black & White

Acceptable Files:

♪ 300–600 dpi JPEG or EPS

♪ Press-optimized PDF

Banner Web Ad

Size: 468 x 55 pixels

Acceptable files: Web-optimized GIF, Animated GIF, JPEG, or PNG

Square Web Ad

Size: 200 x 200 pixels

Acceptable files: Web-optimized GIF, Animated GIF, JPEG, or PNG

Deadlines:

If Pledge is made by:

	<u>Will Receive:</u>
02/09/2009	Logo in 17 x 11 Ford Amphitheatre Season Brochure (distribution: 100,000 LA households)
03/25/2009	Listing on Save the Date Card (distribution: 5,000 individuals)
04/27/2009	Logo in Ford Amphitheatre Postcard (distribution: 10,000 LA households)
05/27/2009	Listing on Event Invitation (distribution: 3,000 individuals)
06/15/2009	Listing on Ford Amphitheatre's Website
07/03/2009	Tribute Ad and Listing in Event Program
07/10/2009	Company Signage on Ford Amphitheatre's Electronic Sign (exposure to thousands of LA drivers)
07/22/2009	Listing on Event Banner